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CLAIMS:

1. An isolated nucleic acid molecule that binds HER3 polypeptide (SEQ ID NO: 2), wherein the nucleic acid molecule comprises the sequence:

5'-CAGCGAAAGUUGCGUAUGGGUCACAUCGCAG-3' (SEQ ID NO: 19).

- 2. The nucleic acid molecule of claim 1, wherein the nucleic acid molecule comprises the sequence shown in SEQ ID NO: 7, SEQ ID NO: 12, SEQ ID NO: 15, SEQ ID NO: 16, SEQ ID NO: 17 or SEQ ID NO: 18.
- 3. The nucleic acid molecule of claim 1, wherein the nucleic acid molecule further comprises a fluorine moiety or an amino moiety.
- 4. The nucleic acid molecule of claim 1, wherein the nucleic acid molecule forms a hairpin loop structure as shown in Figure 10 and further comprises a stem structure as shown in Figure 10 comprised of at least 1, 2, 3, 4, 5 or 6 base pairs.
- 5. The nucleic acid molecule of claim 1, wherein the nucleic acid molecule is labeled with a detectable marker.
- 6. A vector comprising the nucleic acid molecule of claim 1, wherein uridine (U) is replaced with thymidine (T).
- 7. A host cell comprising the vector of claim 6.
- 8. The nucleic acid molecule of claim 1, further comprising a pharmaceutical composition.
- 9. The pharmaceutical composition of claim 2, further comprising a pharmaceutical carrier, excipient or stabilizer.

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10. A method of binding a nucleic acid molecule comprising the sequence 5'-CAGCGAAAGUUGCGUAUGGGUCACAUCGCAG-3' (SEQ ID NO: 19) to a HER3 polypeptide encoded by a polynucleotide of SEQ ID NO: 1 comprising combining the nucleic acid molecule and the HER3 polypeptide for a time and under conditions effective to allow the nucleic acid molecule to bind to the HER3 polypeptide such that said binding occurs.

- 11. The method of claim 10, wherein the nucleic acid molecule is combined with HER3 polypeptide expressed on the surface of a human cell and the method further comprises the step of examining the affinity of the nucleic acid molecule for the HER3 polypeptide.
- 12. The method of claim 10, wherein the nucleic acid molecule is combined with HER3 polypeptide expressed on the surface of a human cell and the method further comprises the step of examining the number of nucleic acid molecule binding sites in the HER3 polypeptide.
- 13. The method of claim 10, wherein the nucleic acid molecule is combined with HER3 polypeptide expressed on the surface of a human cell that further expresses HER2 polypeptide (SEQ ID NO: 6) and the method further comprises examining the human cell for evidence of said binding, wherein the inhibition of heregulin (SEQ ID NO: 4) induced tyrosine phosphorylation of HER2 in the human cell provides evidence of said binding.

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14. The method of claim 10, wherein the nucleic acid molecule is combined with HER3 polypeptide expressed on the surface of a human cell that further expresses HER2 polypeptide (SEQ ID NO: 6) and the method further comprises examining the human cell for evidence of said binding, wherein the inhibition of heregulin (SEQ ID NO: 4) induced growth in the human cell provides evidence of said binding.

- 15. The method of claim 10, further comprising examining the HER3 polypeptide for evidence of said binding via a native gel mobility shift assay.
- 16. The method of claim 10, further comprising examining the affinity of the nucleic acid molecule for the HER3 polypeptide.
- 17. The method of claim 10, further comprising examining the number of binding sites for the nucleic acid molecule present on the HER3 polypeptide.
- 18. The method of claim 10, wherein the nucleic acid molecule and the HER3 polypeptide are combined in vitro.
- 19. The method of claim 10, wherein the nucleic acid molecule and the HER3 polypeptide are combined in vivo.
- 20. The method of claim 10, wherein the nucleic acid molecule is labeled with a detectable marker.
- 21. A kit comprising the nucleic acid molecule of claim 1 and methods for its use.